

# P R O G R A M M E

## TUESDAY, 19 OCTOBER 2010

- 8.00am – 5.00pm Registration  
Hall 5, West Wing,  
Kuala Lumpur Convention Centre
- 8.00am – 4.00pm Technical Visit Registration  
Main Entrance, Kuala Lumpur Convention Centre
- 8.30am Departure to Sime Darby R&D Centre,  
Carey Island

## WEDNESDAY, 20 OCTOBER 2010 (DAY 1)

- 8.00am – 9.00am Registration  
Hall 5, West Wing,  
Kuala Lumpur Convention Centre
- 9.00am – 9.05am **Y. Bhg. Academician Emeritus Prof. Tan Sri Datuk  
Dr. Augustine S.H. Ong**  
Welcome Address

### MODULE 1 : MARKET TRADE AND PRICE OUTLOOK

**Chairperson :** **Y. Bhg. Dato' Sabri Ahmad**  
Group Managing Director  
Felda Holdings Berhad, Malaysia

- 9.05am – 9.45am The 13<sup>th</sup> Tan Sri Dato' Seri B. Bek-Nielsen  
Foundation Lecture 2010  
**The Impact of Sustainability Issues and Biofuel  
Policies on the Price Relativities of Palm Oil  
and other Major Oils**  
Dr. James Fry  
Chairman  
LMC International, United Kingdom

**Chairperson :** **Mr. M.R. Chandran**  
Director  
IJM Plantations Bhd, Malaysia

- 9.45am – 10.10am **The Recession is Over: Now What for South  
East Asian Countries?**  
Mr. P.K. Basu  
Chief Economist  
Asia Daiwa Capital Markets, Singapore
- 10.10am – 10.35am **The Asian Tiger in "New Territories" - Lets Look  
at the Specifics of Constant Change for Laurics  
and the Oleochemical Industry**  
Mr. Harald Sauthoff  
Vice President  
Cognis GmbH, Germany
- 10.35am – 11.20am Coffee Break / Exhibition / Poster
- 11.20am – 11.45am **Indonesian Palm Oil Industry: Mapping the  
Future**  
Pak Derom Bangun  
Vice Chairman  
Indonesian Palm Oil Board, Indonesia
- 11.45am – 12.10am **Regulatory Issues Associated with the  
International Oils & Fats Trade**  
Dr. John Hancock  
Technical Manager  
FOSFA International, United Kingdom

- 12.10pm – 12.50pm Panel Discussion
- 12.50pm – 2.45pm Lunch / Exhibition / Poster

### MODULE 2 : NUTRITION – EMERGING GLOBAL TRENDS AND IMPLICATIONS

**Chairperson :** **Dr. Kalyana Sundram**  
Deputy CEO & Director, Science & Environment  
Malaysian Palm Oil Council (MPOC), Malaysia

- 2.45pm – 3.25pm **2010 USDA Nutrition Guidelines: Its Impact on  
Global Nutrition Policies with Reference to Oils  
and Fats Consumption**  
TBC
- 3.25pm – 4.00pm **Current Knowledge Reviewed – Are Saturated  
Fats Truly a Risk Factor for Coronary Heart  
Disease**  
Dr. Tilakavati Karupaiah  
Faculty of Allied Health Sciences  
Universiti Kebangsaan Malaysia
- 4.00pm – 4.30pm Coffee Break / Exhibition / Poster
- 4.30pm – 5.00pm **Recent Advances in Palm Tocotrienol Research  
– Their Bioavailability and Health Benefits  
Revisited**  
Prof. Paul W. Sylvester  
Pfizer Endowed Professor of Pharmacology  
University of Louisiana at Monroe, USA
- 5.00pm – 5.30pm **Palm Carotenoids and Red Palm Oil Impact on  
Vitamin A Deficiency Management – Is This  
Simply a Mere Wish List?**  
Prof. Umesah Kapil  
Professor of Public Health & Nutrition  
All India Institute of Medical Sciences (AIMS), India
- 5.30pm – 6.00pm Panel Discussion
- 7.00pm – 9.00pm Welcome Reception @ Novotel Kuala Lumpur  
City Centre

## THURSDAY, 21 OCTOBER 2010 (DAY 2)

- 9.00am – 9.30am Opening Ceremony & Launching of OFIC 2010
- 9.30am – 10.15am Inaugural Raja Alias Foundation Lecture
- 10.15am – 11.15am Official Opening of OFI Asia 2010 (Exhibition)
- 11.15am – 12.15pm Press Conference
- 12.15pm – 2.00pm Lunch

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## MODULE 3 : AGRICULTURE AND SUSTAINABILITY

**Chairperson :** **Mr. Teoh Cheng Hai**  
Director  
CSR Asia, Malaysia

2.00pm – 2.25pm **Application of Genomics for Sustainable Transformation of the Oils and Fats Industries, with Particular Reference to Oil Palm**

*Dr. Cheah Suan Choo  
Chief Scientific Officer  
ACGT Sdn Bhd, Malaysia*

2.25pm – 2.50pm **Productivity and Efficiency Issues Facing the Oil Palm Industry – A Critical Analysis**

*Mr. Khoo Khee Ming  
Director  
IJM Plantations Bhd, Malaysia*

2.50pm – 3.15pm **Meeting the Human Resources Development and Capacity Building Challenges in the Oil Palm Industry – From the Worker Level to the CEO**

*Tuan Hj Daud Amatzin  
Chairman  
Incorporated Society of Planters, Malaysia*

3.15pm – 3.45pm Coffee Break / Exhibition / Poster

3.45pm – 4.10pm **Role and Efforts by NGOs on the Promotion, Procurement and Use of Certified Sustainable Palm Oil in Europe**

*Mr. Paul Wolvenkamp  
Deputy Director  
Both ENDS, Netherlands*

4.10pm – 4.35pm **What is the Road Ahead of the Plantation Sector - An Insight into the Plantation Company in 2025**

*Mr. Joseph Tek Choon Yee  
Chief Executive Officer & Managing Director  
IJM Plantations Bhd, Malaysia*

4.35pm – 5.45pm Panel Discussion

7.30pm – 11.00pm OFIC 2010 Gala Dinner @ Impiana Hotel, Kuala Lumpur

## FRIDAY, 22 OCTOBER 2010 (DAY 3)

## MODULE 4 : GREEN AND RENEWABLE ENERGY

**Chairperson :** **Y. Bhg. Academician Emeritus Prof. Tan Sri Datuk Dr. Augustine S.H. Ong**  
President, MOSTA

9.00am – 9.45am **Keynote Address: Challenges to the Development of Renewable Energy Programme in Malaysia**

*YB Dato' Sri Peter Chin Fah Kui  
Honorable Minister  
Ministry of Energy, Green Technology and Water,  
Malaysia*

**Chairperson :** **Ms. Loo Took Gee**  
Secretary-General  
Ministry of Energy, Green Technology and Water,  
Malaysia

9.45am - 10.20am **LCA and Second Generation Biofuels**  
*Y. Bhg. Datuk Dr. Choo Yuen May  
Deputy Director-General (R&D)  
Malaysian Palm Oil Board (MPOB), Malaysia*

10.20am – 10.50am Coffee Break / Exhibition / Poster

10.50am – 11.15am **POST CDM Registration - Challenges in Issuance of CER's**

*Ms. Bhavna Khandhar  
Senior Associate  
Perenia Carbon, Malaysia*

11.15am – 11.40am **The EU Renewal Energy Directive**

*His Excellency Mr. Vincent Piket  
Ambassador & Head of Delegation of European  
Union to Malaysia*

11.40am – 12.05pm **Algae Technology for Mitigation of Greenhouse Gas Emissions**

*Prof. Dr. Chu Wan Loy  
Professor, Medical Biotechnology,  
International Medical University, Malaysia*

12.05pm – 12.40pm Panel Discussion

12.40pm – 2.30pm Lunch

## MODULE 5 : TECHNOLOGY OUTLOOK

**Chairperson :** **Mr. S. Krishnan**  
Vice-President, MOSTA

2.30pm – 3.10pm **Keynote Address: The Oils & Fats Processing Industry anno 2010 from Process Evolution to Technological Revolution**

*Dr. Ir. Marc Kellens  
President  
Euro Fed Lipid, EU*

3.10pm – 3.35pm **Applied Biocatalysis for Innovative Food Products**

*Prof. C. Akoh  
Department of Food Science and Technology  
University of Georgia, USA*

3.35pm – 4.00pm **Optimisation for Next Generation Advances in Oil Mills**

*Mr. K.H. Lee  
Executive Director  
IHMS Sdn Bhd, Malaysia*

4.00pm – 4.30pm Coffee Break / Exhibition / Poster

4.30pm – 4.55pm **Innovations in Margarines, Shortenings & Spreads**

*Ms. Pernille Gestenberg  
Administrative Director  
Gerstenberg Schroder A/S – An SPX Brand,  
Denmark*

4.55pm – 5.20pm **Rapid Determination of Oil & Fat in Foodstuffs and Biofuel Feedstocks by NMR**

*Mr. Barry A. Jones  
Director of Sales  
Oxford Instruments, United Kingdom*

5.20pm – 5.45pm **Innovative Short Path Distillation with Spinning Cone Technology**

*Mr. Leon Skaliotis  
Sales & Marketing Director  
FT Technologies, Griffith, Australia*

5.45pm – 6.00pm Panel Discussion and Closing Remarks